



GREENOCK MORTON

COMMERCIAL BROCHURE

2026 / 27



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MATCHDAY SPONSORSHIP

WHETHER ITS FRIENDS, FAMILY OR BUSINESS, IT'S ALWAYS A MEMORABLE DAY OUT AT CAPPIELOW. THE FIRST GAME WAS PLAYED HERE IN 1879, AND STILL CAPPIELOW HAS THE UNWAVERING ABILITY TO CREATE MEMORABLE MOMENTS THAT STAY WITH US FOREVER.

PACKAGES:

MATCH SPONSOR, MATCHBALL SPONSOR



MATCH SPONSOR

- PACKAGE IS BASED ON 10 PEOPLE BEING WELCOMED AT CAPPIELOW
- ARRIVAL FROM 12.30PM
- HOSTED IN THE DOUGLAS RAE LOUNGE
- 3 COURSE MEAL
- PHOTO PITCHSIDE
- COMPLIMENTARY DRINKS
- MAIN STAND SEATING
- OFFICIAL MATCH TEAMSHEET
- HALF-TIME REFRESHMENTS
- SELECT THE GMFC MAN OF THE MATCH
- PHOTO WITH MAN OF THE MATCH
- EXCLUSIVE MATCH SPONSOR GIFT
- RECOGNITION AND COVERAGE ON THE CLUBS SOCIAL MEDIA CHANNELS

COST - £1,250 (INCLUDING VAT)



MATCHBALL SPONSOR

- PACKAGE IS BASED ON 4 PEOPLE BEING WELCOMED AT CAPPIELOW
- ARRIVAL FROM 12.30PM
- HOSTED IN THE DOUGLAS RAE LOUNGE
- 3 COURSE MEAL
- PHOTO PITCHSIDE
- COMPLIMENTARY DRINKS
- MAIN STAND SEATING
- OFFICIAL MATCH TEAMSHEET
- HALF-TIME REFRESHMENTS
- SIGNED MATCH BALL AS EXCLUSIVE GIFT
- RECOGNITION AND COVERAGE ON THE CLUBS SOCIAL MEDIA CHANNELS

COST - £550 (INCLUDING VAT)





EXECUTIVE CLUB

- ARRIVAL FROM 2.00PM
- PAY BAR WITHIN THE EXECUTIVE CLUB LOUNGE
- PRE-MATCH FINGER BUFFET
- MAIN STAND SEATING
- HALF-TIME REFRESHMENTS
- PITCHSIDE VIEWS FROM THE EXECUTIVE CLUB LOUNGE

COST - £685 FOR FULL SEASON PASS (INCLUDING VAT)

*PLEASE NOTE THE EXECUTIVE CLUB HAS LIMITED CAPACITY FOR **18** PEOPLE





PLAYER SPONSORSHIP

- BECOME THE HOME, AWAY, THIRD OR BOOT SPONSOR OF YOUR FAVOURITE PLAYER
- LISTING ON CLUB WEBSITE
- MEET THE MANAGER AND PLAYERS AT END OF SEASON PLAYER SPONSOR EVENT
 - WITH BUFFET INCLUDED (INVITE FOR 2)
- RECEIVE YOUR SIGNED, FRAMED ITEM FROM YOUR PLAYER AT THE EVENT

COST:

HOME SHIRT - £300 PER PLAYER

AWAY SHIRT - £300 PER PLAYER

BOOTS - £200 PER PLAYER

HOME & AWAY SHIRT - £550 PER PLAYER

HOME, AWAY & BOOTS - £700 PER PLAYER

*ALL PRICES INCLUDE VAT





STADIUM ADVERTISING

PUT YOURSELF IN THE EYES OF FANS FROM ACROSS SCOTLAND BY PROMOTING YOUR BUSINESS AT CAPPIELOW. WITH STADIUM ADVERTISING BOARDS, FLOODLIGHT TOWER, CLIP FRAME ADVERTISING AND MORE:

COST:

TRACKSIDE ADVERTISING BOARDS:

FROM £1,500* + VAT PER SEASON INCLUDING PRODUCTION COSTS

*SIZE DEPENDANT

CLIP FRAME ADVERTISING:

FROM £250 PER MONTH (INCLUDING VAT)* (WITH OVER 50 SPACES AVAILABLE THROUGHOUT THE STADIUM) *DEPENDANT ON NUMBER OF FRAMES USED

FLOODLIGHT ADVERTISING:

FROM £2,000 + VAT PER SEASON INCLUDING PRODUCTION COSTS (PER FLOODLIGHT)



ACADEMY SPONSORSHIP

PROMOTE YOUR BUSINESS AND SHOW YOUR SUPPORT FOR THE NEXT GENERATION OF MORTON PLAYERS WITH A HOST OF ACADEMY SPONSORSHIP OPPORTUNITIES AVAILABLE:

ENQUIRE:

TO ENQUIRE ABOUT ACADEMY SPONSORSHIP PRICING AND AVAILABLE OPPORTUNITIES, PLEASE CONTACT OUR GENERAL MANAGER MARK KELLY AT MARK.KELLY@GMFC.NET

COST:

PRICES ON APPLICATION



KEY PARTNERSHIPS

- FIRST-TEAM FRONT OF SHIRT
- FIRST-TEAM TOP BACK OF SHIRT
- FIRST-TEAM LOWER BACK OF SHIRT
- FIRST-TEAM SHIRT SLEEVE
- FIRST-TEAM SHORTS
- FIRST-TEAM TRAINING WEAR
- WOMEN'S FRONT OF SHIRT
- WOMEN'S TOP BACK OF SHIRT
- WOMEN'S LOWER BACK OF SHIRT
- WOMEN'S SHIRT SLEEVE
- WOMEN'S SHORTS
- WOMEN'S TRAINING WEAR
- STADIUM NAMING RIGHTS
- COWSHED NAMING RIGHTS
- MAIN STAND NAMING RIGHTS
- WEE DUBLIN END NAMING RIGHTS
- MEDIA PARTNER
- BOARDROOM PARTNER

COST:

PRICING FOR PARTNERSHIPS IS DONE ON A CASE-BY-CASE BASIS AND DEPENDANT ON THE LEVEL OF COVERAGE AND BENEFITS THE PARTNER LOOKS TO ACTIVATE.

CONTACT:

TO ENQUIRE ABOUT AVAILABLE PARTNERSHIP OPPORTUNITIES, PLEASE CONTACT OUR GENERAL MANAGER MARK KELLY AT MARK.KELLY@GMFC.NET



MATCHDAY HOSPITALITY

FOR SEASON 2026/27, CAPPIELOW WILL AGAIN BRING YOU THE FINEST MATCHDAY HOSPITALITY IN FOOTBALL. HOSTED BY GERRY MCDADE AND IN THE COMPANY OF CLUB LEGENDS, IT'S ALWAYS A DAY OUT TO REMEMBER AND THAT LASTS LONG IN THE MEMORY...

PACKAGE INCLUDES:

- ARRIVAL FROM 12.30PM
- 3 COURSE MEAL
- FIRST CLASS HOST WITH A VARIETY OF ENTERTAINMENT THROUGHOUT THE DAY
- PRE-MATCH WELCOME FROM MEMBER OF THE CLUB (DIRECTOR, GENERAL MANAGER, FIRST-TEAM MANAGER)
- PAY BAR FACILITY
- HALF-TIME REFRESHMENTS
- OFFICIAL MATCHDAY TEAMSHEET
- INTERVIEW WITH MAN OF THE MATCH AFTER THE GAME
- EXCLUSIVE MAIN STAND SEATING

COST - £89 PP (PAY BAR), £109 PP (COMPLIMENTARY BAR)

SEASON TICKET HOLDERS - £79 PP (PAY BAR), £99 PP (COMPLIMENTARY BAR)





GREENOCK MORTON

CONTACT US

VISIT: GMFC.NET

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