



# GREENOCK MORTON

## COMMERCIAL BROCHURE

*2024 / 25*





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GREENOCK MORTON F.C.  
1874 - 2024



McMILLAN MOTORS  
SALES, SERVICE & MO



# MATCHDAY SPONSORSHIP

WHETHER ITS FRIENDS, FAMILY OR BUSINESS, IT'S ALWAYS A MEMORABLE DAY OUT AT CAPPIELOW. THE FIRST GAME WAS PLAYED HERE IN 1879, AND STILL CAPPIELOW HAS THE UNWAVERING ABILITY TO CREATE MEMORABLE MOMENTS THAT STAY WITH US FOREVER.

## PACKAGES:

MATCH SPONSOR, MATCHBALL SPONSOR





# MATCH SPONSOR

- PACKAGE IS BASED ON 10 PEOPLE BEING WELCOMED AT CAPPIELOW
- ARRIVAL FROM 12.30PM
- HOSTED IN THE DOUGLAS RAE LOUNGE
- 3 COURSE MEAL
- PHOTO PITCHSIDE
- COMPLIMENTARY DRINKS
- MAIN STAND SEATING
- OFFICIAL MATCH TEAMSHEET
- HALF-TIME REFRESHMENTS
- SELECT THE GMFC MAN OF THE MATCH
- PHOTO WITH MAN OF THE MATCH
- EXCLUSIVE MATCH SPONSOR GIFT
- RECOGNITION AND COVERAGE ON THE CLUBS SOCIAL MEDIA CHANNELS

**COST - £1,250**

150  
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# MATCHBALL SPONSOR

- PACKAGE IS BASED ON 4 PEOPLE BEING WELCOMED AT CAPPIELOW
- ARRIVAL FROM 12.30PM
- HOSTED IN THE DOUGLAS RAE LOUNGE
- 3 COURSE MEAL
- PHOTO PITCHSIDE
- COMPLIMENTARY DRINKS
- MAIN STAND SEATING
- OFFICIAL MATCH TEAMSHEET
- HALF-TIME REFRESHMENTS
- SIGNED MATCH BALL AS EXCLUSIVE GIFT
- RECOGNITION AND COVERAGE ON THE CLUBS SOCIAL MEDIA CHANNELS

**COST - £550**

150  
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# EXECUTIVE CLUB

- ARRIVAL FROM 2.00PM
- PAY BAR WITHIN THE EXECUTIVE CLUB LOUNGE
- PRE-MATCH FINGER BUFFET
- MAIN STAND SEATING
- HALF-TIME REFRESHMENTS
- PITCHSIDE VIEWS FROM THE EXECUTIVE CLUB LOUNGE

**COST - £685** FOR FULL SEASON PASS

\*PLEASE NOTE THE EXECUTIVE CLUB HAS LIMITED CAPACITY FOR **18** PEOPLE





# PLAYER SPONSORSHIP

- BECOME THE HOME, AWAY, THIRD OR BOOT SPONSOR OF YOUR FAVOURITE PLAYER
- LISTING ON CLUB WEBSITE
- MEET THE MANAGER AND PLAYERS AT END OF SEASON PLAYER SPONSOR EVENT WITH BUFFET INCLUDED (INVITE FOR 2)
- RECEIVE YOUR SIGNED, FRAMED ITEM FROM YOUR PLAYER AT THE EVENT

## COST:

**HOME SHIRT - £300** PER PLAYER

**AWAY SHIRT - £300** PER PLAYER

**BOOTS - £200** PER PLAYER

**HOME & AWAY SHIRT - £550** PER PLAYER

**HOME, AWAY & BOOTS - £700** PER PLAYER







# STADIUM ADVERTISING

PUT YOURSELF IN THE EYES OF FANS FROM ACROSS SCOTLAND BY PROMOTING YOUR BUSINESS AT CAPPIELOW. WITH STADIUM ADVERTISING BOARDS, FLOODLIGHT TOWER, CLIP FRAME ADVERTISING AND MORE:

## COST:

### TRACKSIDE ADVERTISING BOARDS:

FROM £1,500\* + VAT PER SEASON INCLUDING PRODUCTION COSTS

\*SIZE DEPENDANT

### CLIP FRAME ADVERTISING:

FROM £250 PER MONTH\* (WITH OVER 50 SPACES AVAILABLE THROUGHOUT THE STADIUM)

\*DEPENDANT ON NO. OF FRAMES USED

### FLOODLIGHT ADVERTISING:

FROM £2,000 + VAT PER SEASON INCLUDING PRODUCTION COSTS







# ACADEMY SPONSORSHIP

PROMOTE YOUR BUSINESS AND SHOW YOUR SUPPORT FOR THE NEXT GENERATION OF MORTON PLAYERS WITH A HOST OF ACADEMY SPONSORSHIP OPPORTUNITIES AVAILABLE:

## ENQUIRE:

TO ENQUIRE ABOUT ACADEMY SPONSORSHIP PRICING AND AVAILABLE OPPORTUNITIES, PLEASE CONTACT OUR COMMERCIAL EXECUTIVE MARK KELLY AT [MARK.KELLY@GMFC.NET](mailto:MARK.KELLY@GMFC.NET)

## COST:

PRICES ON APPLICATION



# KEY PARTNERSHIPS

- FIRST-TEAM FRONT OF SHIRT - **SOLD**
- FIRST-TEAM NECK OF SHIRT - **SOLD**
- FIRST-TEAM LOWER BACK OF SHIRT - **SOLD**
- FIRST-TEAM SHIRT SLEEVE - **SOLD**
- FIRST-TEAM SHORTS - **SOLD**
- FIRST-TEAM TRAINING WEAR - **AVAILABLE**
- WOMEN'S FRONT OF SHIRT - **SOLD**
- WOMEN'S NECK OF SHIRT - **AVAILABLE**
- WOMEN'S LOWER BACK OF SHIRT - **AVAILABLE**
- WOMEN'S SHIRT SLEEVE - **AVAILABLE**
- WOMEN'S SHORTS - **AVAILABLE**
- WOMEN'S TRAINING WEAR - **AVAILABLE**
- STADIUM NAMING RIGHTS - **SOLD**
- COWSHED NAMING RIGHTS - **SOLD**
- MAIN STAND NAMING RIGHTS - **AVAILABLE**
- WEE DUBLIN END NAMING RIGHTS - **AVAILABLE**
- MEDIA PARTNER - **AVAILABLE**
- BOARDROOM PARTNER - **AVAILABLE**

## **COST:**

PRICING FOR PARTNERSHIPS IS DONE ON A CASE-BY-CASE BASIS AND DEPENDANT ON THE LEVEL OF COVERAGE AND BENEFITS THE PARTNER LOOKS TO ACTIVATE.

## **CONTACT:**

TO ENQUIRE ABOUT AVAILABLE PARTNERSHIP OPPORTUNITIES, PLEASE CONTACT OUR COMMERCIAL EXECUTIVE MARK KELLY AT [MARK.KELLY@GMFC.NET](mailto:MARK.KELLY@GMFC.NET)



# MATCHDAY HOSPITALITY

FOR SEASON 2024/25, CAPPIELOW WILL AGAIN BRING YOU THE FINEST MATCHDAY HOSPITALITY IN FOOTBALL. HOSTED BY GERRY MCDADE AND IN THE COMPANY OF CLUB LEGENDS, IT'S ALWAYS A DAY OUT TO REMEMBER AND THAT LASTS LONG IN THE MEMORY...

## PACKAGE INCLUDES:

- ARRIVAL FROM 12.30PM
- 3 COURSE MEAL
- FIRST CLASS HOST WITH A VARIETY OF ENTERTAINMENT THROUGHOUT THE DAY
- PRE-MATCH WELCOME FROM MEMBER OF THE CLUB (DIRECTOR, GENERAL MANAGER, FIRST-TEAM MANAGER)
- PAY BAR FACILITY
- HALF-TIME REFRESHMENTS
- OFFICIAL MATCHDAY TEAMSHEET
- INTERVIEW WITH MAN OF THE MATCH AFTER THE GAME
- EXCLUSIVE MAIN STAND SEATING

**COST - £89 PP (PAY BAR), £109 PP (COMPLIMENTARY BAR)**

**SEASON TICKET HOLDERS - £79 PP (PAY BAR), £99 PP (COMPLIMENTARY BAR)**

**150**  
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## CONTACT US

**VISIT:** [GMFC.NET](http://GMFC.NET)

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